

Vignettes of extraordinary 'Ordinary Women'

A photographic display of rural working women

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Whenever I travel, what amazes me is to see women, especially in rural and semi-urban areas, involved in a wide variety of activities. She is a homemaker, cultivator, artisan, weaver, entrepreneur, construction worker, vendor, service provider and what not. Women in India generate income in various ways and contribute to the economic development of the nation. But a lot of times their contribution goes unnoticed, far from being acknowledged.

When we think of women of substance or role models, a few names come to our minds - that of some politicians, astronauts, sport stars, CEOs, beauty queens, film personalities and so on. No doubt of their capabilities and achievements, but most of the time we tend to forget women constituting the majority of working class. Each day of their life is a constant struggle against poverty, illiteracy, exploitation, poor health facilities, family and societal pressures; but they do not give up. And a few enterprising women in this scenario are role models for the women of their entire community.

Working women in rural areas tend to spend a lot more money on education of their children and improved health facilities. Their economic empowerment is a key step for moving towards an equitable and just society. They belong to different geographic areas pursue varied economic activities and face ample challenges but what binds them together is - HOPE. They are full of hope for a better future and continuously strive for it.

They are truly extraordinary 'ordinary women'.



i SAVE



i CULTIVATE



i BUILD



i SELL



i CREATE



i SPIN



i REEL



i ORGANIZE



i LEAD



i NEGOTIATE



i TRADE



i ROLL



i PARTICIPATE



i SHARE



i PRAY



i DREAM

I do what it takes to survive and prosper
With all the HOPE for a better future